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APPLICATION NO.	FI	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/884,821	(06/18/2001	Kenneth P. Mallon	017887-009000US	017887-009000US 3509	
20350	7590	09/26/2005		EXAMINER		
		TOWNSEND AND	VAN DOREN, BETH			
EIGHTH FL		RO CENTER		ART UNIT PAPER NUMBER		
SAN FRANCISCO, CA 94111-3834				3623		

DATE MAILED: 09/26/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
Office Action Summany	09/884,821	MALLON ET AL.	
Office Action Summary	Examiner	Art Unit	
	Beth Van Doren	3623	
The MAILING DATE of this communication Period for Reply	appears on the cover sheet with	the correspondence a	ddress
A SHORTENED STATUTORY PERIOD FOR RE WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFF after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory per - Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the meanned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICA 1.136(a). In no event, however, may a rep- iod will apply and will expire SIX (6) MONTH tute, cause the application to become ABAI	ATION. by be timely filed IS from the mailing date of this of NDONED (35 U.S.C. § 133).	·
Status			
1) Responsive to communication(s) filed on 18	<u> June 2001</u> .		
2a)☐ This action is FINAL . 2b)⊠ T	his action is non-final.		
3) Since this application is in condition for allo	wance except for formal matter	s, prosecution as to the	e merits is
closed in accordance with the practice unde	er <i>Ex parte Quayle</i> , 1935 C.D.	11, 453 O.G. 213.	
Disposition of Claims			
4)⊠ Claim(s) <u>1-45</u> is/are pending in the applicat	on		
4a) Of the above claim(s) is/are without			
5) Claim(s) is/are allowed.	and morn obtained allow.		
6) Claim(s) is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) 1-45 are subject to restriction and/	or election requirement		
· · · · · · · · · · · · · · · · · · ·	or crossion requirement.		
Application Papers			
9) The specification is objected to by the Exam			
10) The drawing(s) filed on is/are: a) a	•		
Applicant may not request that any objection to	= : :	• •	
Replacement drawing sheet(s) including the cor			• •
11)☐ The oath or declaration is objected to by the	Examiner. Note the attached (Office Action or form P	ТО-152.
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for fore	ign priority under 35 U.S.C. § 1	19(a)-(d) or (f).	
a) ☐ All b) ☐ Some * c) ☐ None of:			
 Certified copies of the priority document 	ents have been received.		
Certified copies of the priority document	ents have been received in App	lication No	
Copies of the certified copies of the p	riority documents have been re	ceived in this National	Stage
application from the International Bur	eau (PCT Rule 17.2(a)).		
* See the attached detailed Office action for a	ist of the certified copies not re	ceived.	
Attachment(s)			
1) Notice of References Cited (PTO-892)	4) Interview Sun	nmary (PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/N	Mail Date	
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/ Paper No(s)/Mail Date 20020329.	08) 5) \(\bigcirc \text{Notice of Info} \) 6) \(\bigcirc \text{Other:} \(\bigcirc_{} \).	rmal Patent Application (PT	O-152)
J.S. Patent and Trademark Office			
	Action Summary	Part of Paper No./Mail D	ate 20050922

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Election/Restrictions

1. This application contains claims directed to the following patentably distinct species of the claimed invention:

Species I: using a modeling system with inputted on-line interest data to generate a prediction of aggregate behavior of a population related to a subject. See specification, page 2, line 20-page 3, line 3, which discusses such an embodiment. However, the specification does not disclose how this embodiment is integrated with the other embodiments or how it is functionally interrelated;

Species II: using a learning data set to train a modeling system and minimize errors. See figure 4, specification, page 3, lines 4-13, page 19, line 30-page 21, line 2, which discusses another embodiment of the invention as training the model. The specification does not disclose how this embodiment is integrated with the other embodiments or how it is functionally interrelated.

Species III: modeling aggregate behavior concerning a product to predict behavior towards a product. See specification, page 2, lines 15-20, and page 21, lines 5-20, wherein the aggregate behavior to be predicted may be related to a good, service, **or** financial security;

Species IV: modeling aggregate behavior concerning a service to predict behavior towards a service. See specification, page 2, lines 15-20, and page 21, lines 5-20, wherein the aggregate behavior to be predicted may be related to a good, service, **or** financial security;

Species V: modeling aggregate behavior concerning a financial security to predict behavior towards a financial security. See specification, page 2, lines 15-20, and page 21, lines

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5-20, wherein the aggregate behavior to be predicted may be related to a good, service, or financial security;

Species VI: modeling aggregate behavior concerning the extent of a disease. See specification, page 2, lines 15-20, and page 21, lines 5-20, wherein the aggregate behavior to be predicted may be related to a good, service, or financial security. The predicted behavior may also be the extent of a disease.

Applicant is required under 35 U.S.C. 121 to elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable. Currently, no claims are generic.

Applicant is advised that a reply to this requirement must include an identification of the species that is elected consonant with this requirement, and a listing of all claims readable thereon, including any claims subsequently added. An argument that a claim is allowable or that all claims are generic is considered nonresponsive unless accompanied by an election.

Upon the allowance of a generic claim, applicant will be entitled to consideration of claims to additional species which are written in dependent form or otherwise include all the limitations of an allowed generic claim as provided by 37 CFR 1.141. If claims are added after the election, applicant must indicate which are readable upon the elected species. MPEP § 809.02(a).

Should applicant traverse on the ground that the species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the

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examiner finds one of the inventions unpatentable over the prior art, the evidence or admission

may be used in a rejection under 35 U.S.C. 103(a) of the other invention.

No telephone call was made due to the complexity of the restriction requirement.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Beth Van Doren whose telephone number is (571) 272-6737.

The examiner can normally be reached on M-F, 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Tariq Hafiz can be reached on (571) 272-6729. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

September 22, 2005

SUSANNA M. DIAZ
PRIMARY EXAMINER

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